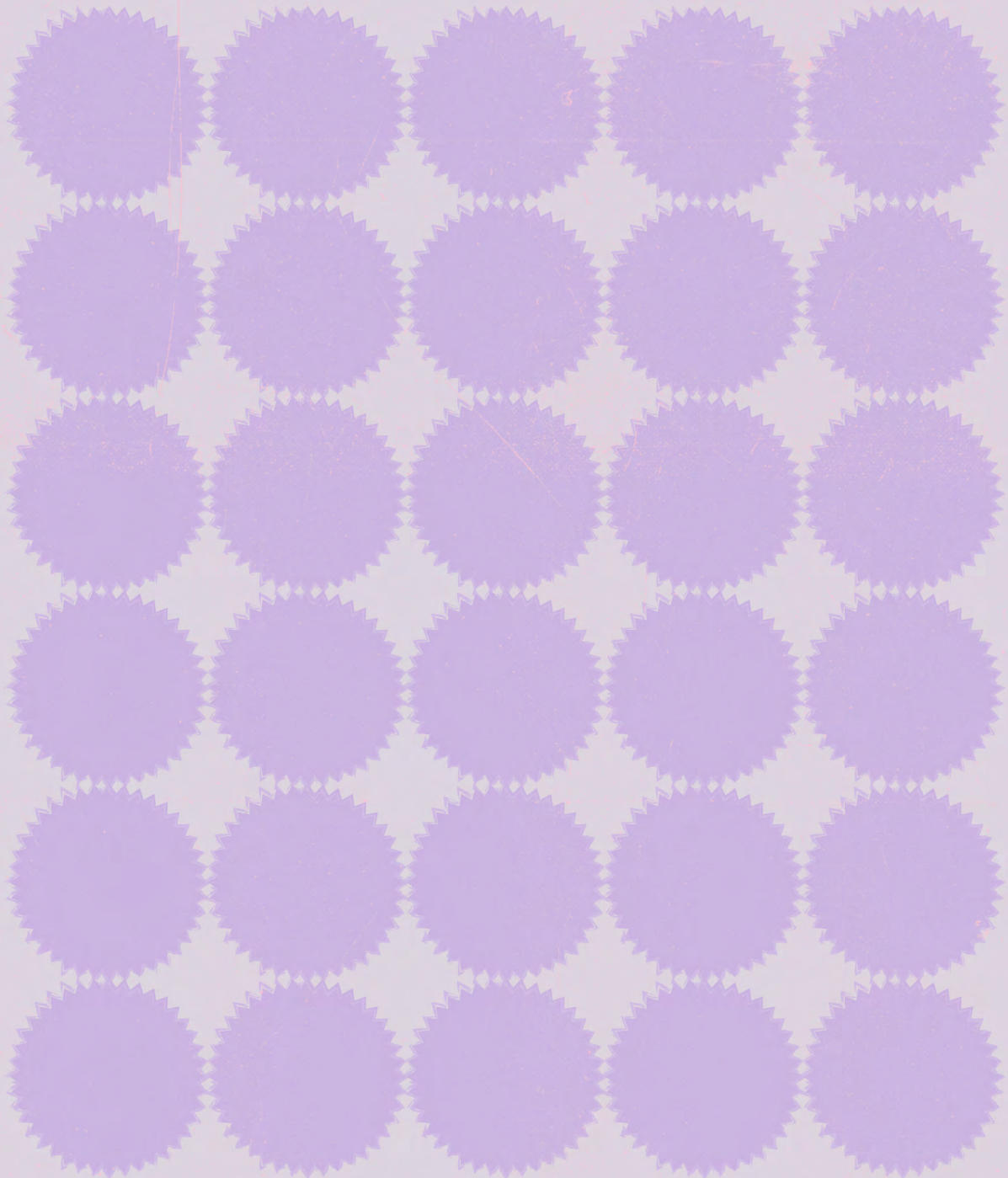
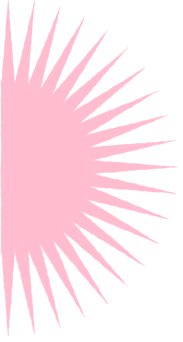


DIGITAL RIGHTS WORKBOOK

START THE CONVERSATION IN YOUR COMPANY

BY **TARAAZ** AND **FILTERWATCH**





Digital Rights Workbook:

Start the Conversation in Your Company

Applying the **Ranking Digital Rights Corporate Accountability Index** methodology to guide Iranian technology companies toward greater transparency and better digital rights practices



Who is this workbook for?

This workbook is designed to help companies in their self-assessment process. In particular, it is targeted toward small start-up companies in Iran who want to instill digital rights values from the earliest stages of their activities.



How can you use this workbook?

We suggest organizing a one or two day workshop to go through different elements of the workbook.

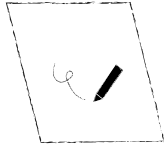
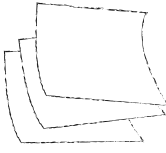
☀ Workshop preparation

A member of the executive/management team should take the lead on organizing a workshop. Beforehand, the organizer should read **this report** and other resources such as **the UN Guiding Principles on Business and Human Rights**, then circulate the resources among team members.

The organizer should invite members of the following teams to participate at the workshop:

☀ Member(s) of executive and management team	☀ Member(s) of CS and Engineering team (e.g. developers, system administrator, etc.)	☀ Member(s) of UX/UI research and design	☀ Member(s) of legal and policy team	☀ Member(s) of Public Relations and communications team
---	--	---	---	--

You will also need:

				
☀ A conference room with an AV system	☀ White board	☀ Sticky notes	☀ A laptop for working on the workbook	☀ Printouts of privacy policy and ToS if available

☀ Workshop activity

The organizer will open the workshop by providing a brief presentation about the UNGP and Ranking Digital Rights Index, followed by describing the reasons and goals of the workshop. The person should also explain the workshop activities and assign a note taker for the workshop and a volunteer to collect the notes and help the lead in facilitating the discussion.

☀ Indicator cards

You can download the Excel workbooks for privacy, freedom of expression, and governance on the [Filterwatch website](#).

☀ Group discussion

The organizer reads each indicator **(in the workbook)** and the group starts a discussion by answering the following questions:

